



University of Florida Institute of Food & Agricultural Sciences

College of Agricultural and Life Sciences Partnership Program

By investing in the College of Agricultural and Life Sciences (CALS) Partnership Program, your organization will have a direct impact on CALS students. Your gift will support CALS programs, innovative curricula and professional development opportunities for students as we prepare them to create solutions for our future.

Each CALS Partnership program tier includes the benefits of those below it. In order to receive the full benefit of membership for an academic year, gifts and logo files must be received on or before **July 1**.

CALS Partnership Program Tiers

(Each tier includes the benefits of the ones below it)

Tier	Amount	Programs/events sponsored
Master	\$20,000+	<ul style="list-style-type: none"> • CALS Ambassador Program—100,000+ impressions 40 premier student leaders; logo on shirts, backpacks; invitation to recruitment/training sessions • Teaching Enhancement Symposium—250+ impressions CALS teaching faculty; recognition at event; invitation to attend with option for workshop/display
Senior	\$15,000+	<ul style="list-style-type: none"> • CALS Leadership Institute 25 student leaders; recruitment and mentorship opportunities • Student Travel Grants to Professional Conferences Logo on a travel item; recruitment opportunities • Premium Giveaways—300+ impressions Logo on professional items given to students, such as padfolios
Junior	\$10,000+	<ul style="list-style-type: none"> • Social Media—estimated 16,000+ impressions Audience of alumni, faculty, friends, students; logo with link to company website in weekly student email, CALS social media • CALS Scholarship & Leadership Awards Banquet—300+ impressions Audience of alumni, faculty, friends, students; complimentary registration to event; recognition at event • Giveaways—250+ impressions Logo on items given to students, such as t-shirts • Gator Encounter-650+ impressions Audience of prospective students; recognition at event

Tier	Amount	Programs/events sponsored
Sophomore	\$5,000+	<ul style="list-style-type: none"> • CALS Career Expo—350+ impressions Audience of students seeking employment/internships; complimentary registration to event; invitation to cocktail social the evening prior to network with faculty) • TailGATOR—1,000+ impressions Audience of alumni, faculty, friends, students; complimentary booth space; recognition at event • CALS Kick-Off—500 impressions Audience of student leaders, new students, complimentary booth space; recognition at event • Student Professional Development Events—350+ impressions Audience of current and prospective students; recognition at events; opportunities for company presentations, recruitment

Freshman	\$1,000+	<ul style="list-style-type: none"> • CALS Connection—70,000+ impressions Logo placement in biannual mailing and online newsletter; audience of alumni, faculty, friends, students • Alumni Email—60,000+ impressions Audience of alumni; logo placement • CALS Gator Gatherings—250+ impressions Audience of alumni, prospective and admitted students; recognition at statewide events • Banner Recognition Logo on banner displayed at CALS student events throughout the year
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Please make checks payable to the UF Foundation, Inc.

The University of Florida Foundation, Inc. is a 501(c)3 organization. Your gift may be eligible for a charitable income tax deduction.

Thank you for your consideration of this partnership opportunity. For more information, or to discuss partnership options, please contact:

Taylor Johnson, Assistant Director

UF/IFAS Advancement

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